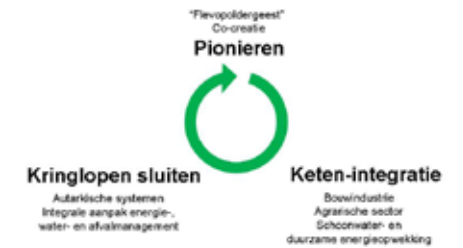
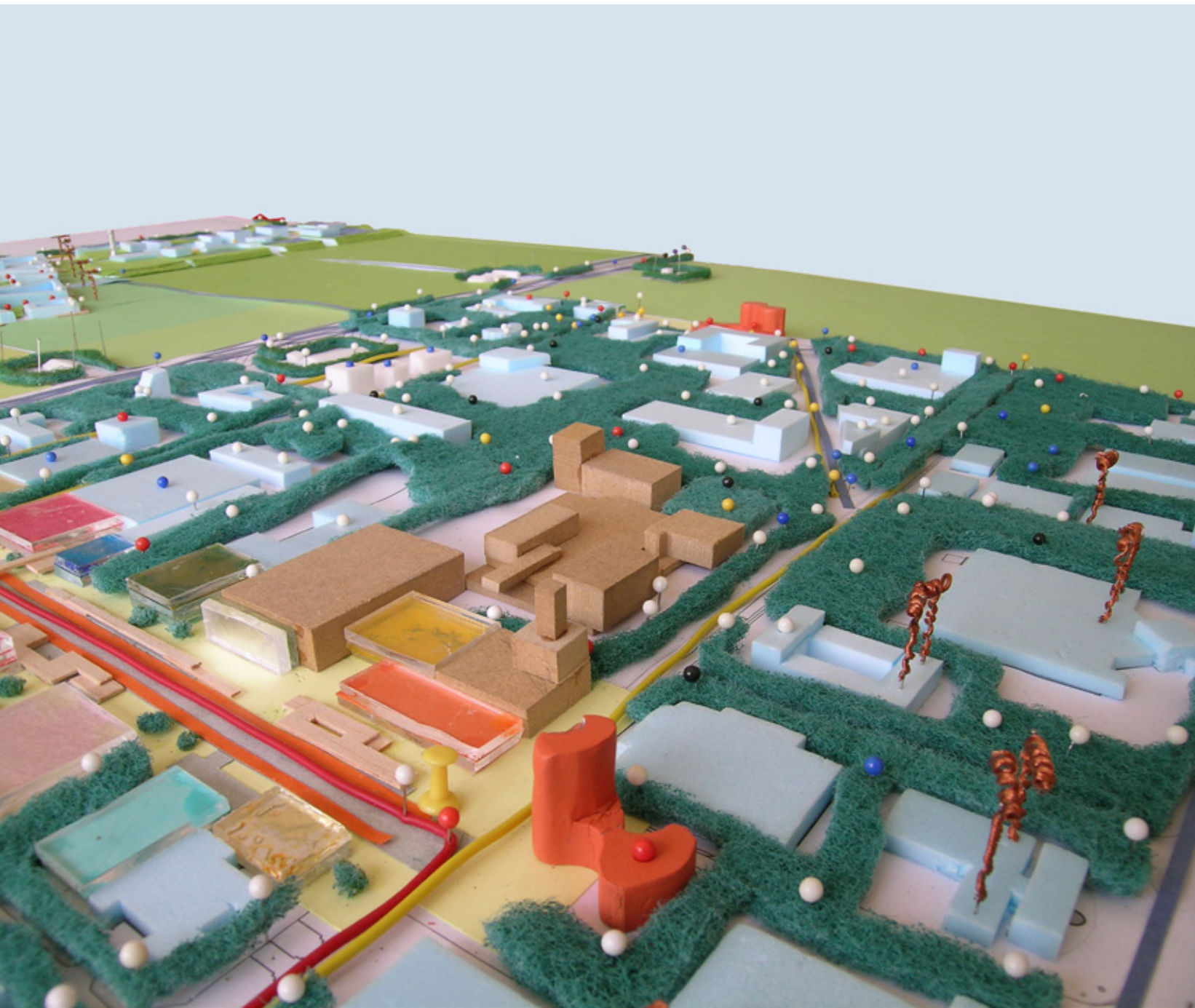




# Airport Garden City

## A co-creative sustainable businesspark

Masterplan and *Beeldkwaliteitsplan*, 2010 Lelystad (NL)



branding & sustainability principles

Due to its strategic location close to the motorway, train stations and the regional Airport, the municipalities of Lelystad and Almere have formulated the ambition to transform the existing business park Larserpoort into a high-quality and sustainable business park.

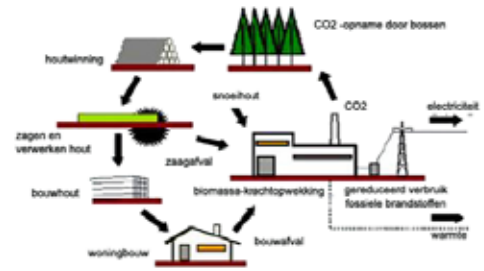
# Airport Garden City A co-creative sustainable businesspark



trees in AGC: identity, sustainability and aesthetics



structural plan



the use of trees in AGC: to construct, to produce energy and to neutralise CO2-emission

An urban plan and *beeldkwaliteitsplan* set out the spatial framework for the first phase of the development until 2020.

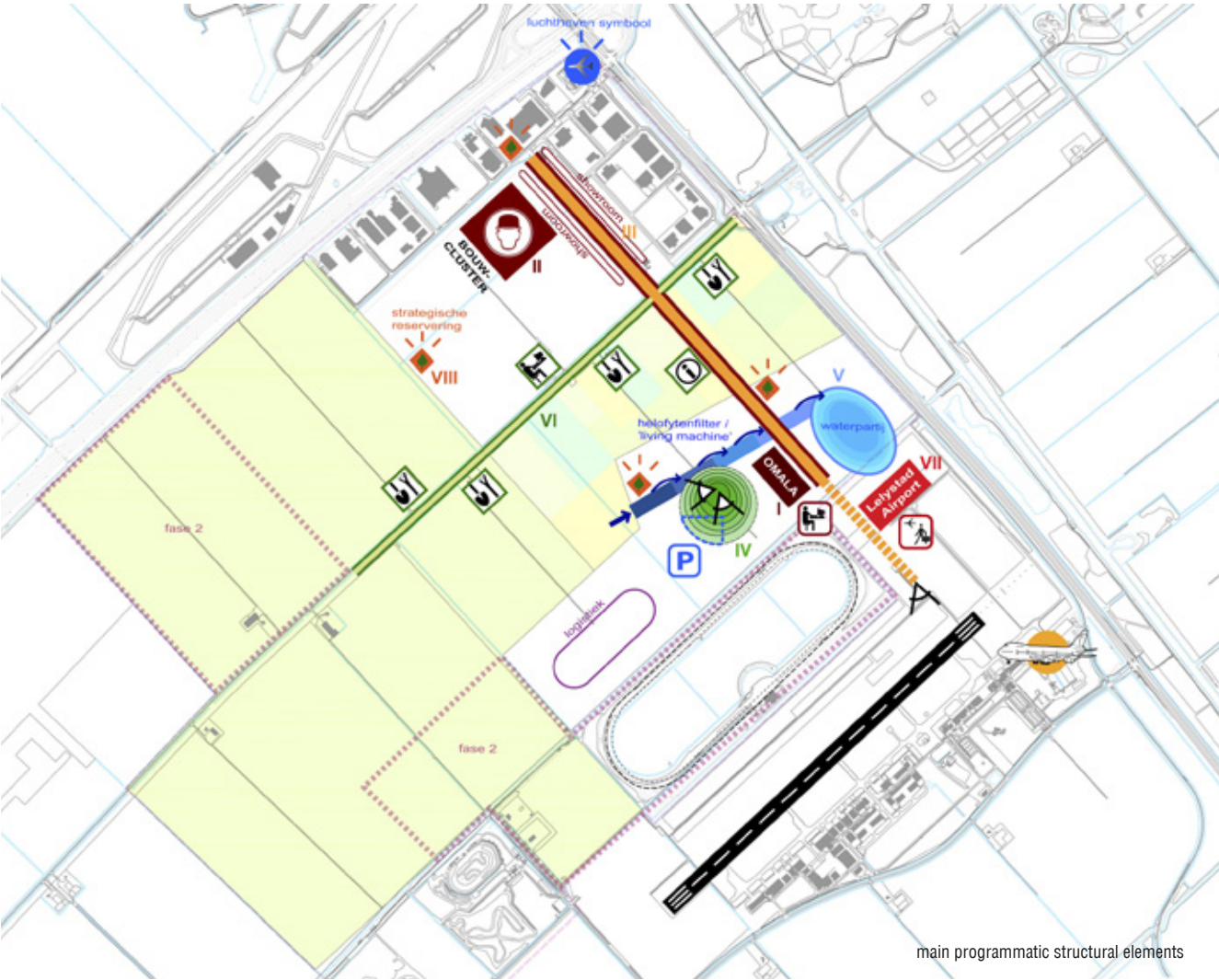
Pioneering, exploring, freedom, space and co-creation are characteristics which are deeply rooted in the short history of the man-made landscape of the Flevopolder and with which the Flevopolder distinguishes itself.

These characteristics are reflected in the urban plan en beeldkwaliteitsplan: instead of using a traditional restrictive aesthetic regime, the plan only stages a few but strong landscape, urban and architectonic elements, creating a strong structure that provides

identity and orientation, but at the same time leaves freedom and space for individual and collective initiative and experiment.

Part of development of Airport Garden city is the conservation of big parts of

# Airport Garden City A co-creative sustainable businesspark



the existing agricultural area, incl. the agricultural business (farming).

on the development of knowledge like new production techniques. Or as a form of adaptive agriculture: smaller, cleaner, healthier.

The large scale agricultural production could transform itself in Lelystad along two lines: as a form of innovative agriculture, with a focus